



PARTNERSHIPS THAT TRANSFORM LIVES!

Community Sponsorships

Sponsorship with GPA gives your business the opportunity to reach a large and diverse audience while playing a meaningful role in the growth and development of our future leaders.

Our mission is to create a supportive, inclusive environment where every student feels seen, valued, and inspired to grow. Through arts education and training, we aim to instill confidence, cultivate creativity, and mirror to the next generation a love for who they are and where they belong.

We invite you to join our family—our community—and help us make this vision a reality. Together, we can shape values, build lasting relationships, and create a future where the performing arts continue to uplift and inspire us all.

**GREENSBORO
PERFORMING
ARTS**

**12-Month Sponsorship
Marketing Proposal | 2025**

GreensboroPerformingArts.com

Office: 336-549-2228

SPONSORSHIP LEVELS

INSPIRE - \$2000

Transforming the lives of artists

PACKAGE INCLUDES:

- Logo Placement on Website
- Season Program Ad - Full Page
- Studio TV Advertisement (daily, on loop)
- Quarterly Newsletter Spotlights
- Production Acknowledgement
- Quarterly Social Media Spotlights
- 2 Tickets Per Production
- Logo Displayed on Sponsor Wall

EMPOWER - \$1500

Fueling artists and audiences

PACKAGE INCLUDES:

- Logo Placement on Website
- Season Program Ad - Half Page
- Studio TV Advertisement (daily, on loop)
- 2 Newsletter Spotlights
- 2 Social Media Spotlights
- Logo Displayed on Sponsor Wall

NOURISH - \$1000

Planting the seeds of creativity

PACKAGE INCLUDES:

- Logo Placement on Website
- Season Program Ad - Half Page
- Studio TV Advertisement (daily, on loop)
- 1 Newsletter Spotlight
- 1 Social Media Spotlight
- Logo Displayed on Sponsor Wall

2025-2026 EVENT TIMELINE

DEC
NUTCRACKER
HOLIDAY FESTIVAL

JAN
ROCK OF AGES
Rep336 Production

MAR
GUYS & DOLLS
Musical Theatre

APR
XANADU Jr.
Musical Theatre

MAY
WINNIE THE POOH
Musical Theatre
SPRING CONCERTS

JUN
FREAKY FRIDAY
Summerstock Musical

JUL
TBD
Summerstock Musical

AUG
WELCOME BACK
Community Picnic

PER SHOW
PACKAGE:

\$250

One half-page ad in
black & white

ADDITIONAL OPPORTUNITIES

PRODUCER - \$5000+

PACKAGE INCLUDES:

- **INSPIRE** Sponsorship
- Permanent plaque in performance space
- Title sponsor on a production of your choosing

SPECIFIC GIVING

Help us build out our space and programs by giving to a specific area.

Terri B Rooks Artist Scholarship
Audience Risers
Audio & Lighting Enhancements
Continuing Education for Staff

EVENT SPONSORSHIPS

Fund an event, at our studio or in the community, of your choosing.

Outdoor Concerts
Workshops & Guest Artists
Movie Nights
Community Performances & Outreach

GREENSBORO PERFORMING ARTS

Agreement Start Date:
First Production Placement:
Sponsorship Package Level:

This Sponsorship Agreement ("Agreement") is entered into on _____ between: Greensboro Performing Arts, located at 7200 Summerfield Road, hereinafter referred to as the "Studio", represented by _____, [Your Position/Title], and _____ [Sponsor Name], located at _____ [Sponsor Address], hereinafter referred to as the "Sponsor", represented by _____ [Sponsor Representative's Name], _____ [Sponsor Representative's Position/Title].

Background:

The Studio is hosting _____ [Event Name/Program Name] on _____. 20____, and the Sponsor has expressed an interest in providing sponsorship support for the event.

Sponsorship Terms:

In consideration of the mutual covenants and promises contained herein, the parties agree as follows:

Sponsorship Package: The Sponsor agrees to provide sponsorship support in accordance with the sponsorship package selected, as outlined in Exhibit A attached hereto and incorporated herein by reference.

Sponsorship Benefits: The Studio agrees to provide the Sponsor with the benefits and opportunities outlined in the selected sponsorship package, including but not limited to logo placement, recognition in promotional materials, and verbal acknowledgment during the event.

Payment: The Sponsor agrees to make the sponsorship payment in the amount of _____ [Amount] to the Studio by _____ [Payment Due Date]. Payment shall be made via check to Greensboro Performing Arts.

Promotional Materials: The Sponsor agrees to provide the Studio with any necessary promotional materials, logos, or branding assets for inclusion in promotional materials and signage.

Term: This Agreement shall commence on the Agreement Date and shall continue until the completion of the sponsored event, unless terminated earlier by mutual agreement of the parties.

General Provisions:

Governing Law: This Agreement shall be governed by and construed in accordance with the laws of North Carolina.

Entire Agreement: This Agreement constitutes the entire understanding and agreement between the parties concerning the subject matter hereof and supersedes all prior and contemporaneous agreements and understandings, whether written or oral.

Signatures:

IN WITNESS WHEREOF, the parties hereto have executed this Sponsorship Agreement as of the date first above written.

GPA Contact: _____

GPA Supervisor Signature

Sponsor Contact: _____

Business Name: _____

Business Phone: _____

Sponsor Contact Signature